

Alexandra Corrine Santiago Arguelles

aarguelles.design@gmail.com / e0500484@u.nus.edu

+65 92485685

1D Pine Grove, #17-16, Singapore 593001

Profile

Multidisciplinary designer with a passion for learning and creating. I believe that design is the perfect avenue for cultivating a real connection with real people. It's empathetic, visceral, and relatable. Designing with a playful authenticity, I hope to kindle joy through genuine and impactful outcomes. My interests include storytelling, ethnographic research, and making.

Technical Skills

2D Collateral Creation

Adobe Suite (PS, AI, AE, PR, ID)

Figma

Touchdesigner

3D Modelling and Visualisation

Rhino 6

Keyshot Luxion

Blender

Multimedia physical prototyping

Programming

Basic knowledge of HTML, CSS, and Javascript

Soft Skills

Verbal and Written Communication

Leadership

Time management

Teamwork

Adaptability

Experience Highlights

UTokyo DLX Design Lab

Design Researcher; Subcontracter

2022-05



2023-08

A 'Treasure Hunting' project in collaboration with The Ikeuchi Lab, with the goal of demystifying and publicising the Lab's research on neuronal development. Responsibilities included working closely with lab researchers, concept development and execution.

Outcomes of this work includes Inspire Talk #23 held at UTokyo Campus and an installation and talk at SIGGRAPH 2023 Art Gallery.

SIA-NUS Digital Aviation Corp Lab

Research Assistant

2021-05



2021-07

Planning and facilitating a two-day Design Thinking Workshop with Singapore Airlines staff. This includes research, planning, testing, and fabrication of tools and activities. Findings worked towards stakeholder alignment, and gathering new information for the Lab's 5-year project on sleep and long-haul flights.

Post-analysis insights to be presented to stakeholders.

Dr. Kitchen

Graphic Designer – Freelance

2020-03



present

Conceptualise and develop visual identity and branding.

Create illustrations on Adobe Illustrator based on upcoming products and promotions.

Develop creative content including social media posts, postcards, and packaging.

Education

2019



2023

BA (Hons), Industrial Design

National University of Singapore

Graduated with First Class Honours

2017



2019

International Baccalaureate

Nexus International School

Relevant Coursework: Visual Art (HL), Business Management (HL), Physics (HL)